



RULES OF PREPARING ELECTRONIC MATERIALS FOR PRINTING

I. Digital printing

1. Materials are accepted on the following data carriers:

- a) CD-R, DVD-RW, Pendrive USB (materials can be packed using ZIP, RAR or Stuffit),
- b) via Internet using FTP or a Cloud transfer.

2. Software and file format:

- a) used software: Adobe Photoshop CC, Illustrator CC, Corel Draw X8,
- b) accepted formats: Psd, Tiff, Eps, Ai, Cdr, Pdf.

3. Resolution:

- a) scale 1:1,
- b) bitmap 72-150 DPI.

4. Fonts:

- a) all fonts used in the project must be converted into vector format (outlines/curves) or font file must be attached to the project.

5. Colours:

- a) standard: the CMYK colours model – undefined colours (optimal delivery time),
- b) optional: colours can be defined according to the Pantone® Solid Coated Palette or matched to a proof (Cromalin) or delivered sample (delivery time can be extended by 2-3 working days).

If in doubt, please request a print sample.

Attention:

Graphic materials should be provided on Litex Promo templates, which will be sent on request.

Litex Promo will not take the responsibility for any defects resulting from the fact that the files have not been prepared in accordance with the above specification.

All additional operations aimed at correcting the files in order to reach consistency with specifications are considered additional paid service.

The first change in the artwork consistent with the specification is free.

Every extra change is subject to a fee.



II. Large format screen printing and hand screen printing

1. Materials are accepted on the following data carriers:

- a) CD-R, DVD-RW, Pendrive USB (materials can be packed using ZIP, RAR or Stuffit),
- b) via Internet using FTP or a Cloud transfer.

2. Software and file format:

- a) used software: Adobe Photoshop CC, Illustrator CC, Corel Draw X8,
- b) accepted formats: Psd, Tiff, Eps, Ai, Cdr, Pdf.

3. Resolution:

- a) scale 1:1,
- b) bitmap 72-150 DPI.

4. Fonts:

- a) all fonts used in the project must be converted into vector format (outlines/curves) or font file must be attached to the project.

5. Colours:

- a) the CMYK colours model,
- b) for plain colours please define exact Pantone® from Pantone® Solid Coated palette,
- c) colours can be matched to a proof (Cromalin) or delivered sample.

In case of printing according with the Pantone®, Cromalin, sample, etc., production time may be longer.
For all artworks, laser printouts or significant details, preview should be attached to the project.
If in doubt, please request a print sample.

Attention:

Graphic materials should be provided on Litex Promo templates, which will be sent on request.

Litex Promo will not take the responsibility for any defects resulting from the fact that the files have not been prepared in accordance with the above specification.

All additional operations aimed at correcting the files in order to reach consistency with specifications are considered additional paid service.

The first change in the artwork consistent with the specification is free.

Every extra change is subject to a fee.